

# The Art of Giving

a collective of women from the triangle

October 2010

*The Art of Giving, a Triangle women's collective, works to address issues that affect women and families through educational programs, mentorships and grants to non-profit organizations.*

*The Art of Giving* is committed to leveraging the power of collective philanthropy as we work to connect women in meaningful and purposeful ways. Initiatives that benefit women and families are our current priority. In addition to providing needed resources to strengthen our community, we also seek to increase women's involvement in philanthropy through educational events.

## Welcome

Welcome to all of you wonderful women who have joined The Art of Giving.

In less than a year we have grown to nearly 50 members. We are passionate in our belief that informed, empowered women can and do build stronger families, communities and economies. The Art of Giving invites all women to join together to realize the power that collective philanthropy can and does have on our community.

A major purpose of *The Art of Giving* is to strengthen the Triangle community (Chatham, Durham, Orange and Wake counties) through the power of the membership's collective giving. Through a collaborative decision-making process involving all fund members, we provide grants to organizations and programs based on specific criteria established by members. *The Art of Giving* provides financial support to local programs and services that have a strong impact on critical and/or emerging needs in our community. We have determined our funding priority to be the needs of women and families, and we will award grants for large impact.

## Committee Chairs

### Operations

Diane Amato  
damato@nc.rr.com

### Education/Events

Nancy Gordon  
neg-gordonlaw@mindspring.com

### Grants

Margaret Herman  
portraitproject911@yahoo.com  
and Anita Shirley  
anita.shirley@duke.edu

### Membership

Diane Amato  
damato@nc.rr.com

### TCF Representative

Lori O'Keefe  
lori@trianglecf.org

### NCCF Representative

Jennifer Tolle-Whiteside  
jtwhiteside@nccommunityfoundation.org

## Grant Recipient Update

In December 2009, The Art of Giving made its inaugural grant of \$9000 to Genesis Home, a Durham-based nonprofit organization providing transitional housing and support services for homeless families. In April, a group of TAG members visited Genesis Home to learn more about its work and the impact of Tag's grant on their programs.

Genesis Home is unique in that it is the largest transitional housing facility in Durham that allows entire families to stay together for up to two years. They are also one of the few



agencies in the Triangle that addresses the needs of post-foster care youth. Tag's grant supported their In-Step Program, a new program that works toward the objective to end homelessness by providing temporary housing for families and young people while equipping them with the necessary tools for successful living through support services; mental health, substance abuse domestic violence, financial literacy, basic living skills, intensive case management, and job readiness and career counseling and guidance. In-Step offers a 3-month competency model that teaches the necessary basic skills in various financial (money) matters; credit, banking, debt reduction, home ownership, rental and saving. These are tools that are necessary for successful living, thus independent housing and home ownership. In-Step also prepares the client to be "job ready" and prepared to work having received monthly career guidance and counseling.

As an inaugural founder of this program, TAG members were able to see first-hand the impact on one client who was successfully completing the program and looking forward to enrolling in a culinary training program once she had finished her GED. Members also received a tour of the facility and were invited back for a community potluck dinner, which we hope to organize sometime soon.

For more information or how you can get involved with Genesis Home, visit their website: [www.genesishome.org](http://www.genesishome.org), or contact Lori O'Keefe for more information.

## Committee Updates

### Grants - Margaret Herman and Anita Shirley

This committee is responsible for developing and implementing the formal grants process. Duties include researching and identifying grantees, conducting site visits, preparing a slate of potential grant recipients, and ensuring the grant-making process is interactive, inclusive and fair.

Big thanks to the hard-working Grants Committee and to Veronica and Lori at The Triangle Community Foundation. We have worked through twenty-three grant submissions to our much-debated "final four". We encourage all members to attend the **Monday, October 25<sup>th</sup> meeting at 6:30pm** when the four organizations being considered will have the opportunity to give a ten minute grants proposal and organization presentation.

**This meeting will be open to non-members and will give them the opportunity to see what The Art of Giving represents. Please invite anyone you think might be interested in learning more about TAG.** The presentations will be held The Triangle Community Foundation offices at Bay 12 in the American Tobacco Campus at 324 Blackwell Street, Durham, 27701. We think this will be the best way for all members to learn about the groups we are considering. We each vote once for where our funds will go and non-members that you bring will have the ability to join to become members that night and cast their vote!

Please RSVP to Lori O'Keefe, [lori@trianglecf.org](mailto:lori@trianglecf.org) or 919.474.8370 x-144, for the October 25<sup>th</sup> presentation event. Hope to see you there!

### Membership - Diane Amato

This committee is responsible for facilitating the recruitment of members by providing various opportunities for women to learn more about TAG and the rewards of collective philanthropy. The membership committee acts as a resource to all members who would like to invite their friends, colleagues and family to become familiar with TAG. For your convenience we have attached a membership form as a separate file with this e-mail.

#### Members (as of 9/27/10)

Diane Amato*	Rachel Leber	Anita Shirley*
Allison Atkinson*	Jean LeCluyse	Barbara Shumannfang
Diane Belden	Monica Legere	Norma Sims
Beth Briggs*	Tracy Lyash	Paula Sims*
Mary Carey	Susan McGuinn	Suzanne Stroud*
Elizabeth Cole*	Bridget McMinn	Geneve Uyesato*
Robin Costello	Lisa Morton*	Rose Warner*
Tracy Cox	Kelly Mulhern	Stephanie Watkins
Betty Craven*	Hilda Pinnix Ragland	Ginger Weddle
Tracie Ellis	Robin Rogers*	Elizabeth Wentz
Nancy Gordon*	Susan Rosenthal*	Jennifer Tolle Whiteside
Carrie Gray	Ruth Ann Ross	Bonnie Wright*
Margaret Herman*	Nancy Salmon	Monica Yates
Sherry Heuser	Sumali Sanyal	
Anne Knecht	Carol Scarola	

\* signifies founding member

## Events/Education - Nancy Gordon

This committee is responsible for developing educational programs to familiarize TAG members with the critical needs of women and children in the community. Members assist with coordinating celebrations, programs and events.

In May of this year the Education Committee held their first event. We came together to hear about the world of our sisters who live with, raise families with, and simply try to survive with mental illness and substance abuse. It was a moving presentation given by the National Alliance on Mental Illness (NAMI NC). To learn more about NAMI go to their website at: <http://naminc.org>

On **November 8 from 5:30-7:00** TAG members are invited to meet at **FOUNDATION, 213 Fayetteville Street, Raleigh**, for a cocktail hour social and to hear a short program on gauging impact on non-profits when granting funds.

Following this gathering will be a dinner in downtown Raleigh to talk about the impact of women's giving across North Carolina. This is a gathering of the 2010 Network of Women Givers. If you are interested in attending the dinner, please contact Beth Briggs at [BBriggs2@aol.com](mailto:BBriggs2@aol.com). The only cost for the evening is the price of your dinner.

On **November 9, 2010** the North Carolina Governor's Conference for Women convenes in Raleigh, NC at the **Raleigh Convention Center**. Over 1500 women from around the state will gather to network and discuss a variety of women's issues.

Speakers include Sheryl WuDunn, author of Half the Sky; Sapphire, author of Push and Precious the film adaption of the book; and Helen LaKelly Hunt, a leader in the Women's Funding movement, co-chair of the successful \$187 million dollar Women Moving Millions effort, and co-founder of the New York Women's Fund and the Dallas Woman's Fund.

You can register for the conference at <http://www.ncwomensconference.com>.

For any questions please contact Nancy Gordon at: [neg-gordonlaw@mindspring.com](mailto:neg-gordonlaw@mindspring.com)

## TAG Opportunities for Volunteering

- Membership committee chair
- Committee member
- Hosting opportunities for women to gather and learn about TAG
- Assistance with planning, set up, or refreshments for events
- Public relations and publicity
- Sharing and utilizing any hidden talents that you may have that could help

For the above Contact Diane at [damato@nc.rr.com](mailto:damato@nc.rr.com)

If you use Facebook and/or Twitter and are interested in helping put TAG in the Social Media world, please contact Tracy Cox at [tracycox87@gmail.com](mailto:tracycox87@gmail.com)

## Mark Your Calendars!

**October 25, 6:30 PM** - presentations by 4 grant applicants at TCF, Bay 12 in the American Tobacco Campus at 324 Blackwell Street, Durham, 27701. Open to non-members - please invite someone to join us to learn about TAG.

**October 31** - all 2010 dues must be paid to The Art of Giving, and sent to NCCF, 4601 Six Forks Road, Suite 524, Raleigh, NC 27609

**November 8, 5:30-7:00** - TAG members' social, FOUNDATION, 213 Fayetteville Street, Raleigh

**November 8** - dinner with 2010 Network of Women Givers following the members' social

**November 9** - the North Carolina Governor's Conference for Women

### Pledge Payment Schedule

TAG is a program of NCCF and TCF and donations are tax deductible.

Annual pledge payments of \$600 are due no later than **October 31** of each year. Payments may be made tri-annually with \$200 installments, the first payment due by April, the second in July and the final in October

Payments may be submitted by check, credit card or through a stock gift.

If interested, you can also contribute additional funds to assist another woman wishing to join but who may not have the resources to do so at this time.

Remit payment to:

The Art of Giving  
C/o North Carolina Community Foundation  
4601 Six Forks Road, Suite 524,  
Raleigh, NC 27609

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### TAG Documents

Documents relevant to the women's giving group can be accessed at:

**<http://groups.google.com/group/the-art-of-giving?hl=en>**.

Type in your own e-mail address and password (the one you use every day). It will ask you for a nickname. This should bring you to the Google.docs page for TAG.